

October 22, 2008

Major Retailers Want To Give Our School Money!

Dear Transfiguration School Parent or Guardian:

Back by popular demand is the Transfiguration School Scrip Program. For those unfamiliar with this program, Scrip is a fundraising program that works while you shop.

Scrip is simply a word that means “substitute money” – in other words, scrip are gift certificates/cards from national and local retailers. They’re the same gift certificates and gift cards that you buy at the store. Many popular retailers participate in our scrip program including The Gap, Land’s End, Staples, Sports Authority, and many, many others—including restaurants and gas stations!

How can these retailers help us raise money? It’s simple—scrip participating retailers agree to sell gift certificates to Transfiguration School at a discount. School families buy the certificates for full face value, redeem them for full face value, and our school keeps the difference as revenue.

Everyone benefits:

- The retailer gets cash up front and repeat business.
- You get a powerful fundraising alternative that involves *no selling*.
- Transfiguration School gets a regular source of revenue.



The beauty of scrip is that you put your regular household shopping dollars to work. You earn money for Transfiguration School without spending a single additional penny . . . just use scrip at the stores that participate in the scrip program. Plan ahead and give scrip gift cards for the holidays!

Getting started is simple: Fill out the enclosed Scrip Program Order Form and return it to school, along with your check by Friday, November 7, 2008 in order to receive your scrip before Thanksgiving, and the holiday shopping begins. The Transfiguration School scrip program promises to be a simple and effective fundraising program. Thank you for your support!

The attached Scrip Program Order Form includes some of the most popular participating retailers. However, there are many more stores and services that offer scrip gift certificates including hotels, airlines and rental cars. If you would like to know if your favorite store offers scrip gift certificates, or if you are planning a vacation (even Disney participates) and would like to know if your airline/hotel participates, please contact Trisha Hagstrom, our parent coordinator at trishahagstrom@mc.com or 914-224-7237.

Sincerely,

Audrey J. Woods
Principal